

From: Ann Coopersmith <coopersm@hawaii.edu>
Subject: [Fwd: 2010 HCC Logo Contest]
Date: October 8, 2009 3:04:58 AM HST
To: hasta-l@HAWAII.EDU
▶ 1 Attachment, 0.2 KB

From: Hawaii Conservation Alliance <hcastaff@hawaii.edu>
Date: October 7, 2009 9:27:50 AM HST
To: HCA Mailing List <hca-mailing-list@HAWAII.EDU>
Subject: 2010 HCC Logo Contest

Calling all Graphic Artists, Designers, and Students!

We need your help designing a logo for the 2010 Hawai'i Conservation Conference (August 4-6, 2010, Hawai'i Convention Center, Honolulu, HI).

The 2010 conference theme is "**Pacific Ecosystem Management and Restoration: Applying Traditional and Western Knowledge Systems**". This theme reflects the growing trend in Hawai'i and the Pacific region of landowners, communities, natural resource agencies, and governments working together more collaboratively and utilizing different knowledge systems to better manage and restore island ecosystems.

Your logo could be selected to represent the conference, the largest gathering of conservation professionals in Hawai'i, expected to bring in over 1,000 participants. The winning design will be showcased on conference materials, including the conference Web site, signs, program booklet, and souvenirs. You will also receive a **cash prize of \$100** and **free registration** to the conference and other Conservation Week events (a value of over \$300).

Logo Guidelines

- Preferred file format: vector illustration, press optimized PDF, or a 300 dpi photoshop jpeg file (minimum 10 inches wide).
- Files not created with high resolution may be excluded from the judging process.

How to Submit Your Logo Design

Submit your design by email to silvam@hawaii.edu. Write "2010 HCC Logo Contest" in the subject line. Include the following:

- a color version and a black and white version (see guidelines below)
- contact information (name, affiliation, address, phone, email)
- a brief description explaining the significance of your logo design and how it reflects

the theme "Pacific Ecosystem Management and Restoration: Applying Traditional and Western Knowledge Systems"

Deadline

Logo designs must be received by **Wednesday, December 9, 5 p.m.**

Selection date

We will announce the contest winner on December 18.

For more information, contact

Mariza Silva

Hawai'i Conservation Alliance and Foundation

www.hawaiiconservation.org

808-587-0061

silvam@hawaii.edu



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