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**Subject:** **World Congress on Zero Emissions - Launching "The Blue Economy"**  
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▶ 1 Attachment, 304 KB

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Hosted by Enterprise Honolulu O'ahu Economic Development Board

**Launching "The Blue Economy" - Hawai'i Convention Center (September 13-17, 2010)**

**'Ano 'ai me ke aloha nui!**

Greetings to all from Enterprise Honolulu organizing The World Congress on Zero Emissions Initiatives - Launching "The Blue Economy"!

We are pleased to announce the participation of many notable speakers from around the world including Professor Gunter Pauli - Founder of ZERI and author of "The Blue Economy"; Tomoyo Nonaka from Japan, Chairwoman GAIA Initiative, formerly President and CEO of Sanyo; Anders Nyquist, world renown architect with EcoCycleDesign, and Lars Ling, CEO and Founder Clean Tech Region Solutions, from Sweden; His Excellency, The Honorable Minister of Education, Lyonpo Thakur S. Powdyel from the Royal Government of Bhutan and experts from many continents and countries around the world.

**FREE STUDENT TRACK:** Youth programs on Thursday, September 16 (10:30am-3:30pm) - includes Grades 3-12. Ground transportation may be covered. Students must be accompanied by faculty and all schools must apply in writing (see attached flyer for application details). **RSVP deadline is August 21, 2010.**

Come and join us in the discovery of innovations, that improve the quality of life, our natural environment and create new business models for a prosperous future.

We wish everyone participating at The World Congress an inspiring and engaging experience.

*'O wau nō me ka ha'aha'a*

Mark McGuffie  
Managing Director, Enterprise Honolulu  
Chair - The World Congress on Zero Emissions Initiatives

Website: <http://www.zeroemissionshawaii.org/>



[10ZERO You....pdf \(304 KB\)](#)